



**Beautification
Trust** Connecting and
Empowering Communities



Our Impact 2020/21

Nau Mai, Haere Mai

VISION

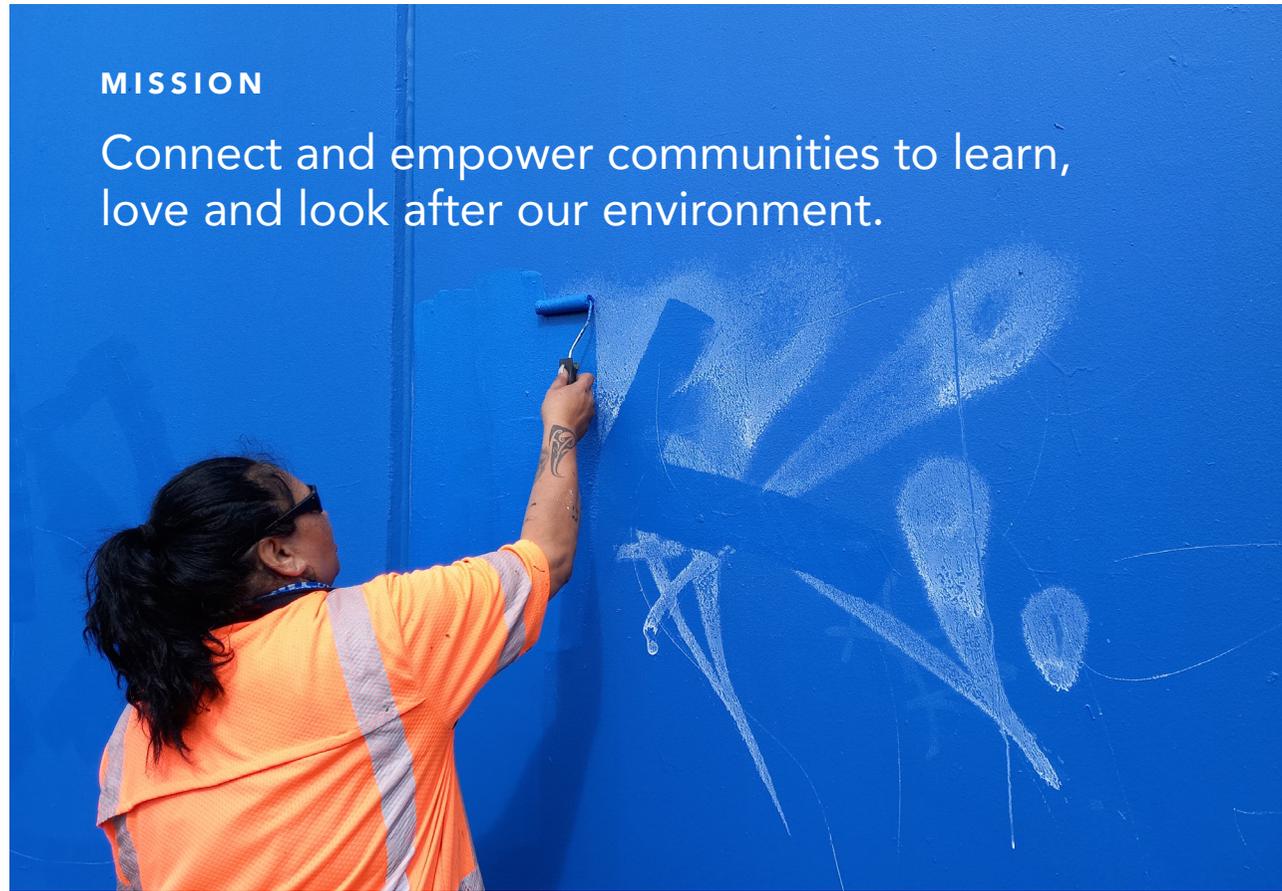
Inspire communities to love and respect the environment.



Each day at the **Beautification Trust** we've taken meaningful steps towards connecting and empowering communities to learn, love and look after our environment.

Supported by a newly created strategic plan, refreshed visual identity, and new colleagues and Trustees joining the whānau, we've positioned ourselves well to grow our impact in South and East Auckland communities over the coming years.

During the year, the Beautification Trust's mahi has supported communities to have pride and feel safe, to see that the environment is cleaner and healthier and to see that communities are more connected and empowered.



MISSION

Connect and empower communities to learn, love and look after our environment.

With tens of thousands of graffiti tags removed and thousands of volunteer hours contributed across 45 community projects, we are committed kaitiakitanga, working hard with care, integrity and a can-do attitude.

The highlights in this report are a celebration of communities, in South and East Auckland, collectively working together with enthusiasm and commitment.

We appreciate our community, funders, volunteers, board and our team. Thank you - you are the people who make the difference.

Ehara taku toa i te toa takitahi, engari he toa takitini.
My success is not my own, but from many others.

Ngā mihi



Audrey Williams
Chair



Daniel Barthow
CEO

2020/21 Highlights (July 2020 - June 2021)

LOVING, RESPECTING AND RESTORING THE ENVIRONMENT

Community Engagement

45

Community projects supported and facilitated, including:



11

clean ups



3

environmental projects



6

graffiti paint-outs



9

external community projects



3

ongoing volunteer groups



13

murals



6

tonnes of rubbish removed by

500

volunteers at Te Puhinui Big Clean



1,863

volunteers contributed

6,212

volunteer hours to community projects

Graffiti Removal



16,197

removals of illegal graffiti



23%

increase in volume of illegal graffiti removed



TEACHING AND FACILITATING ENVIRONMENTAL AND SUSTAINABILITY EDUCATION

Eye on Nature

42

Partner organisations delivered environmental education to:



3,500

people at Eye on Nature Whānau Day



1,230

students from

46

schools at Eye on Nature School Days

The sold-out Eye on Nature Wearable Arts Fashion Show featured:

89

entries



Eye on Nature Creative Arts featured:

20

entries

Community Education

8

bespoke environmental education sessions delivered since launching our Community Education service in April, with:



228

youth and



18

adults

Manurewa Illegal Dumping Prevention & Education



18

illegal dumping signs installed in hotspot areas



96

instances of illegal dumping reported

CREATING COMMUNITIES OF BELONGING AND CONNECTION

Community Connections

We partnered, collaborated with and supported over

175

local groups, including:



74

schools & kindergartens



64

partner organisations



6

workplace volunteer groups



16

community volunteer groups



12

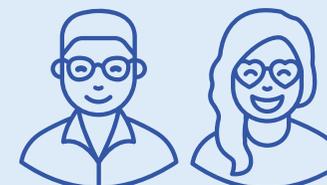
artists



3

faith-based volunteer groups

Boomer Shed



1,230

volunteer hours contributed to 48 community projects by Boomer Shed members

Looking To The Future

Our new and expanded initiatives in 2021/22 will increase our impact in South and East Auckland.

Whakamana Hapori, Empowering Communities

Four newly launched initiatives will help communities to take ownership and lead their own environmental and beautification projects.

Tiaki Fund

Giving grants of up to \$1,000 per project towards the cost of locally-led environmental or beautification projects.

Special thanks to Auckland Council for helping fund this programme.

Community Tool Library

Enabling community groups to borrow tools free of charge for environmental or beautification projects.

Special thanks to Transpower who funded the set-up of our Community Tool Library through their CommunityCare Fund.

Community Compost

Free compost for communities and residents to use in their home gardens, schools and community gardens, made from household food scraps collected by Auckland Council in Papakura.

Special thanks to the Auckland Council Waste Solutions team for funding this project.

Creator Space

Our newly refurbished workshop and classroom space available to hire for running public classes related to sustainable practices and environmental education.

Deepening Education Outcomes

Led by a newly appointed Community Educator role, we are expanding our programmes in teaching and facilitating environmental and sustainability education.

Waste Education and Illegal Dumping Prevention

Growing our impact by expanding our Illegal Dumping Prevention & Education initiative into Papakura.

Developing and embedding a deeper educational component to support communities with waste management and minimisation.

Conscious Kids Partnership

Co-creating a Junk Play programme with Conscious Kids for South Auckland schools to participate and learn more about waste through play.



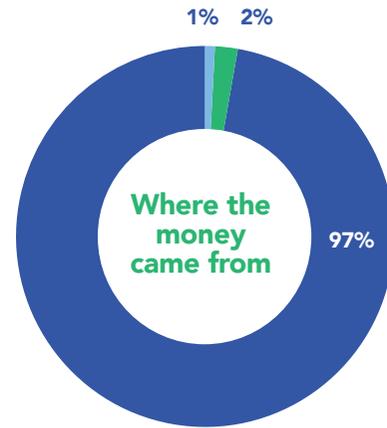
Financial Performance



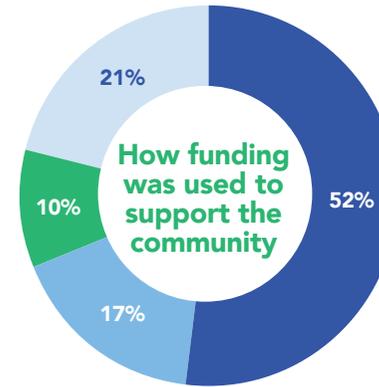
The information in this report has been summarised from the Financial Statements of the Beautification Trust for the year ending June 30, 2021.

These were prepared by Lala & Associates and audited by BDO New Zealand.

The full audited Financial Statements are available on request or on the New Zealand Charities Commission website.



Contracted services	97%
Donations and grants	2%
Finance income	1%



Programmes supporting loving, respecting and restoring the environment	52%
Programmes supporting create communities of belonging and connection	10%
Initiatives teaching and facilitating environmental and sustainability education	17%
Administrative costs	21%

For further information, please email admin@beautification.org.nz or visit beautification.org.nz





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Acknowledgements

Thank you to our funders, sponsors and partners who made our work possible this year:



The Beautification Trust is a social enterprise on a mission to connect and empower communities to learn, love and look after our environment. Since 2001, we've been leading beautification projects, community events and environmental education all over South and East Auckland. The Beautification Trust is a registered charity with the New Zealand Charities Commission (CC21978) and a certified social enterprise with Fwd (part of Ākina Foundation).

38 Holmes Road, Manurewa,
Auckland 2102
(09) 269 4080
0800 END TAGS (0800 363 824)
admin@beautification.org.nz

beautification.org.nz